Programming and Outreach

OKLAHOMA Libraries

Introductions and [Jamboard](#)

Objectives

- Plan a program

- Create an outcome based evaluation

- Determine community needs

- Identify one potential community partner

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Determine Community Needs

- Census - https://www.census.gov/
- Oklahoma School Profiles - https://www.edprofiles.info/report-card
- Oklahoma School Report Cards - https://oklaschools.com/

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Group Work

Compare and contrast your community profiles.

Discussion

What questions would you ask on a community survey?

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Planning a Program

- Target audience
- Timing
- Purpose
- Budget
- Where

- Who can help
- Promotion
- Filling a gap
- Fitting the community
- Series or single

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Group Work

Plan a series program and a single program

Outcome Based Evaluations

- Decide what to measure and how to get it
- PLA Project Outcome

Discussion

What are some other outcome based evaluation measures?

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Outreach

- Schools and other community partners
- Mutual benefits
- Reaches beyond the library walls
- [Oklahoma summer feeding program](#)

Potential Partners

Class Evaluations

Thank you!

Any questions?